

# Adding subscribers

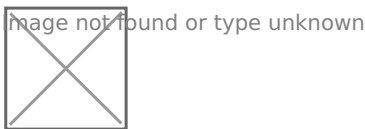
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# How do subscribers join the email list

## UK List

Pointing people to the UK website [extinctionrebellion.uk](https://extinctionrebellion.uk) is the very simplest way to get someone on to Action Network.

## Local Groups



This [Local Group Map](#) is a list of all known XR groups in the UK. Some have Action Network email lists. When you click on the map pin and then click 'sign up for news' you will be subscribed to that local group. (If they don't have a list, then the subscription defaults to the nation/region.)

Local Groups can now have a dedicated shortlink in the style of [joinxr.uk/localgroupname](https://joinxr.uk/localgroupname) - see [Local Group Sign ups page](#) for more info

All subscriptions cascade 'up' the geographical list structure i.e. if you sign up to Birmingham, you will also be signed up to Midlands and UK lists. Plus there is a 'ladder' (which is a bit of code), in operation that then picks up this new subscriber and adds them to the monthly Global Newsletter list.

The map which is embeded on this [page](#) of the Uk website and also can be accessed [HERE](#)

Note : not all groups with a pin on this map have an Action Network email list (update Nov 2022 - there is a project running to make sure if a group has a pin they also have their own list). If they don't the sign up form defaults to signing a new rebel up to the regional list.

Find out if your group has a list already by contacting the [Action Network Data Team](#)

*Requests for updates to this map by clicking the add/update button on the bottom left of the map*

# Local Group Sign ups

**Action Network is the software system used for the XR UK's email list.** As the name suggests it really is a 'network'. If you use Action Network and sign someone up to your Local Group, they will **automatically be signed up** to regional and UK lists. This means Local Groups can have a huge impact on the total numbers on the UK email list. The more Local Groups that use Action Network, the stronger XR becomes as a whole.

## For Outreach Volunteers

**There is a tailored link for every local group in the style [joinxr.uk/xxxxx](#)**

If it's working it will lead you to a pale blue form. If your link isn't set up yet **[get in touch](#)**

- e.g. [joinxr.uk/lambeth](#) or [joinxr.uk/cardiff](#) which adds people directly to your email list. They can sign up themselves (you can use this link on posters/banners/flyers etc). Or you can use the pale blue form to enter data after getting sign ups on paper.

### **Paper Sign-Ups and QR Codes**

**[In this folder](#)** - you can find GDPR compliant paper sign up forms and QR codes that point to your local group. Also templates for printing simple posters.\*\*

## For Local Group Organisers

**[This map](#)** shows all the known Local Groups within XR UK. Most of these have an email list (although not all groups are using their list!). You can update this map if you have any info to correct by emailing [map@extinctionrebellion.uk](mailto:map@extinctionrebellion.uk)

If you need help accessing or using your own Local Group email list, and you have a rebel willing to take on that role you can request an **[Action Network training session](#)**.

You may already have an email list that isn't on Action Network, but using the XR UK network is really important for mass mobilisation, so get in touch!

**Bonus opportunity:** XR UK mailing list currently with 180,000+ people signed up, some of these people have given us their postcodes, but haven't found their way to a local group yet! By requesting training on Action Network, you can also request a search of postcodes in your area to find these 'floating rebels'.

Feel free to contact your **regional or national Gardener** or the **Action Network Data Team** for more support.

# UK List sign ups

For big rebellions (e.g. in London) there are many opportunities for outreach and the usual ask is for people to join the UK email list.

The best link to use is the UK website itself as it has two options for sign ups.

[extinctionrebellion.uk](https://extinctionrebellion.uk)

There is the 'what next' form or to 'sign up for news'

Both these routes end in a UK list sign up, but with their choice of entry and commitment noted.

## **In this folder - you can find**

- GDPR compliant paper sign up forms
- a poster to put on the back of clipboards that points to the UK website.

Usually at a London rebellion the clipboards will be delivered to Outreach hubs and collected at the end of the day so that the data can be entered. It is very important to write the information VERY neatly and clearly as someone else will have to read your handwriting. This is preferable to the public writing their own information as names/emails are very likely to be written in haste and therefore illegible.

## Info for Outreach Teams for big events with 100s of sign ups

If you are part of a big event/rebellion then there is a pop-up working data entry group available to help, with a GDPR safe system in place to process all these paper form. Please contact the [Action Network Data Team](#) if you require this 'service' ! Any big event should have an Outreach team attached, so they can also provide a link to this system.