

# Community Alliance Building Guidance for Local Groups

XRUK Strategy 2023-24 involves mass mobilisation, an essential component being building links with other groups. Alliances can be made at national and local levels.

At a national level, XR Relationships circle reaches out to organisations, groups and movements, and will build on the relationships established during The Big One. To avoid complications, Local Groups are asked not to reach out to the **central contacts** of large organisations or movements. If you hold such contacts, please let Relationships Circle know.

## Community alliances

These are built by Local Groups (LGs), are just as important as national relationships. This document focuses on community alliances.

Relationships with groups in your local area may already exist - for example, through individual members of LGs - or you may need to forge new links. The document below provides guidance on strengthening existing links and on building new ones. The steps involved in both these processes have much in common.

[Click here for \*\*Guidance for Local Groups on Community Alliance Building\*\*](#)

---

Email the Relationships team with any questions: [Relationships100days@gmail.com](mailto:Relationships100days@gmail.com)

---