Colours

We have a standard set of colours for our publications, which are documented in the Design Programme, which is available on the Cloud (accessible via the Hub) by searching for "Design Programme". As it is a large PDF, here is a light-weight summary of the colour scheme. As a convenience to web authors, this page also has the hex values of the colours. If you need CMYK or PMS codes, they are in the original document, which is also the place to go for the full guidance.

Main colours

When you see the logo it's often black on green, but it can also sit on the other backgrounds.

Colour	Code	Sample	Colour	Code	Sample
Green:	#14aa37		Black:	#000000	

Bright colours

Our colours symbolise the intersectional nature of XR. The colours can and should be mixed together to create bold and bright graphics.

Colour	Code	Sample	Colour	Code	Sample
Lemon:	#f7ee6a		Light blue:	#75d0f1	
Pink:	#ed9bc4		Purple:	#986297	
Light green:	#bed276		Warm yellow:	#ffc11e	
Bright Pink:	#cf6297		Red:	#dc4f00	
Dark blue:	#3860aa		Angry:	#c80082	

Colour Palette

For use with design software .clr file