Design Programme V1.1

The Design Programme V1.1

Made by XR for XR -- fonts, logos, colours, woodblock images, icons

The Design Programme describes and explains the XR Branding - how and why to use it.

The full (10mb PD) document is available on the UK Cloud at

https://cloud.extinctionrebellion.org.uk/f/52863

File & Image Formats

Many of the images are available as SVG (Scalable Vector Graphics) files. Converting them to PNG or JPEG takes some expertise. If you would like a particular image as a PNG or JPEG at a particular resolution and colour, please ask on Mattermost in the Rebel Toolkit Reception channel or one of the Arts channels. If you need one or two, we can make them for you. If you need more than that, we can teach you how to convert them yourself.

Quick Reference

Here are a few Pages to whet your appetite and links to quick downloads if you already know what your looking for.

Click on the images to access the file via the UK Cloud.

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image not found or type unknown

This page is particularly useful for making posters if you already have some XR images. Here is the link to the page dedicated to Colours in the Toolkit: Colours

Fonts

XR uses two fonts, one for headlines one for body copy. See the Font page in the Design Programme more more details.

Purpose	Font Name	Download	Sample
Headline Print	FUCXED CAPS	FUCXED v4.ttf	FUCXED CAPS FONT EXAMPLE
Headline Default	FUCXED LATIN	FUCXEDCAPSLATIN_fonts.zip	FUCXED LATIN FONT EXAMPLE
Body Copy	Crimson	Crimson at Google Fonts	Crimson Font Example

Colours

C8B367AF-9281-4302-A0EF-A3A282AAF4F7.jpeg

Non Commercial

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Logo

DF725F94-8CF2-495E-9811-CF17F9EB97E3.jpeg

Block Prints

Eyes and Bones