

# Do Or Die Workshop - Promotion Templates

*Promotion can be hard, so we want to do most of the work for you!*


We have created a template for you to use on each promotion platform. Feel free to create your own personalised ones but if you need inspiration or something to just copy then here you go!

**Mattermost:** uses a very simple coding language called Markdown

## STEPS:

- Please add your details in the green sections and delete any of the green text and brackets. PLEASE DON'T DELETE THE OTHER BRACKETS AS THEY ARE PART OF THE CODE - make sure there aren't any spaces between your inserts and the black brackets.
- Add any additional links e.g. links to documents, workshop outline etc. Put the name of the link into square brackets [ ] immediately followed by the actual link in round brackets ( ) - no spaces. This will make your link nice and neat
- To post this broadcast in Mattermost, please copy everything between the red lines and then paste in your channel(s) The first post is date specific and the second if generic.

SAW 

2021-04-23 (1) 

2021-04-23 

Please share this far and wide. You can find a template version [here](#)

If you'd like to repost this broadcast in any of your Town Squares, please use this [link](#) and copy/paste the contents.

## Facebook:

Shareable Post (Share with FB event):

XXXXX XR Do Or Die Strategy Workshop! XXXXX

Register Here: (Insert Zoom Registration Link)

Join us for a 2 hour workshop where we will explore the 2021 Strategy and find our own next step to reach our strategic goals!

## Event Description:

BANNER IMAGE:

2021-04-23-(3).png  
Image not found or type unknown

The XRUK Strategy Assembly has spent the last 5 months considering and designing our 2021 Strategy. Now it is time to hit the ground running.

REGISTER HERE: **(Insert Zoom Registration Link)**.

This Do Or Die Strategy Workshop is the starting block. Come join us to learn more about the strategy and discuss the various aspects and goals and how they relate to our group!

Once you have completed this workshop you will not only know the direction XR is taking but you will have identified your own next step to help reach our strategic goals!

Before attending we recommend you read the Do Or Die Strategy Document - **LINK**.

The Workshop will be 2 hours long, with 2 breaks included, a full outline of the structure is available here: **(Insert Zoom Registration Link)**.

## Twitter:

IMAGE:

2021-04-23-(3).png  
Image not found or type unknown

XXXXX XR Do Or Die Strategy Workshop! Register **(Insert Zoom Registration Link)**.

Join us for a 2 hour workshop where we will explore the 2021 Strategy and find our own next step to reach our strategic goals!

**(If you need to shorten your Zoom Link here is a tool)**

## Instagram:

IMAGE:

2021-04-23-(3).png  
Image not found or type unknown

XXXXX\*\*XR Do Or Die Strategy Workshop!\*\*XXXXX

Join us for a 2 hour workshop where we will explore the 2021 Strategy and find our own next step to reach our strategic goals!

Sign Up Here: **(Insert Shortened Registration Link Using This Tool)**

#DoOrDie #ClimateEmergency #ClimateCrisis #TellTheTruth #ActNow #CitizensAssembly  
#RebelForLife #RebelForLove #SystemChangeNotClimateChange #ExtinctionRebellion

## Telegram/Signal/Whatsapp:

IMAGE:

2021-04-23 (3).png  
Image not found or type unknown

\*\*\*\*\*XR Do Or Die Strategy Workshop!\*\*\*\*\*

Join us for a 2 hour workshop where we will explore the 2021 Strategy and find our own next step to reach our strategic goals!

- Read the Strategy: **(Insert Strategy Link)**
- Register Here: **(Insert Zoom Registration Link)**
- Share on Facebook **(Insert FB Event Link)**
- Contact Us:

## Email:

Dear Rebels,

We will be running the Do or Die Strategy Workshop and would love you to come!

The XRUK Strategy Assembly has been working hard for the past 5 months considering and designing our 2021 Strategy and now it's time for all of us across the Movement to decide how best to continue this work. Please join us to learn more about the strategy and discuss the various aspects and goals and how they relate to our group!

We've included the link to the Strategy below so you can get familiar with it before you attend the workshop; and then during the workshop you and other rebels can explore the key questions together and identify what you can do as a group and as an individual, to help implement the plan.

This Do Or Die Strategy Workshop is the starting block. Once you have completed this workshop you will not only know the direction XR is taking but you will have identified your own next step to help reach our strategic goals.

- Read the Strategy: **(Insert Strategy Link)**
- XR Do Or Die Strategy Workshop! Register Here: **(Insert Zoom Registration Link)**

The workshop is 2 hours long with 2 breaks to give us plenty of time to explore the 2021 Strategy and find our own next step to reach our strategic goals!

Looking forward to sharing this exciting development with you.

With love and courage,

---