

# B. How-to guides

Bank accounts, card devices, Chuffed, Text to Donate, Social Media, XR Communities

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# 7. XR Bank Accounts. What If You Don't Have One?

It is useful having a bank account for fundraising, particularly if you want to create Chuffed fundraisers, or use card/contactless payment devices, for example.

If your local group has a bank account you can bank your own funds, make payments more easily, use online fundraising like Chuffed and use contactless/card payment devices.

It is good practice to make sure that **the wider group knows about the account, who is managing it and who the signatories are.**

Ideally, a summary of the finances should be easily accessible to the group it belongs to, even if that is just a verbal report from time to time, or showing others in the group the bank statements. Keeping everything transparent is helpful because it is then less likely misunderstandings will happen and adds credibility and conviction for local fundraising chats with the public.

If the account is managed online, then the person managing the account can be a completely different person to the signatories.

Unfortunately, it is now very hard to set up a bank account in the name of Extinction Rebellion, simply because most banks refuse to accept us. In the past, groups have set up accounts with Triodos Bank, but unfortunately Triodos is not accepting any new accounts. This could change, so it is worth checking their website.

## **Social Change Nest - a "Fiscal Sponsor"**

A Fiscal Host, or Sponsor, is a legal entity that offers themselves up to hold funds for another group, manage the legal/financial side of things, and empower the group to get on with their work. In the UK, OpenCollective has the "Social Change Nest", it's a Community Interest Company that specialises in supporting groups organising for social change. This is a great option for XR local groups although please note that they charge £42 set up fee (paid after you've started collecting donations) and charge 5% on donations (not expenses) to cover their administration costs. They also offer trainings, support, access to specialised grants and more.

There is helpful a short XR presentation about them [here](#). Read more about Social Change Nest on their website [here](#).

**Credit Unions** and **Community Banking** may be a way of setting up a bank account for your local group. [Find out more about this here.](#)

**If your group does not have a bank account then there are other ways of working.**

Your regional/national organisation (usually called the 'Anchor Circle') bank account might be able to process your local group income and expenditure and keep a separate note of your balance. This method is used successfully by a few regions/nations already, but it does depend on have somebody on the regional team prepared to do the extra admin involved.

This idea could also work for if a local group that already has a bank account allows another local group to use the bank account as well. The same admin burden mentioned above could be an issue, but generally there are not many transactions for local groups, so this sharing is a practical solution if the goodwill and capacity is there to make it work.

Setting up a new bank account is time consuming. But an individual with online current account may find it very straightforward to add an online savings account; this could be used exclusively for XR funds. Or an individual may have a dormant bank account that could be used for their XR group.

The newer **online/app based banks** are another option. These can be more straightforward to set up a bank account for an individual and maybe for a climate community group.

This arrangement is not ideal, however, in that the responsibility rests with one person to look after the group's funds.

Obviously, it is also a risk because if that person steps back from XR the group would need to ensure that the funds are passed back to XR. But many groups do work this way.

# 8. Using donation tins and buckets

You can buy donation tins and buckets online, or make your own of course. Metal or plastic coffee or hot chocolate containers work well, with a slot in the top and some paper wrapped around and decorated.

It is best to get one with a chain and small carabiner (or add this yourself) so it can be anchored to a table.

These can then be used at all your events and meetings to collect cash.

You might prefer to count the cash as a pair of rebels at the end of the session so there are no misunderstandings about the amount collected and who has taken it to bank/look after.

Lots of people do not carry cash these days so it is also handy to have a way of taking payments, for example:

Contactless/card payment devices,

QR codes to chuffed fundraisers,

Text To Donate codes.

Please take care not to use the XR logo (two triangles pointing at one another inside a circle) on fundraising kit as its designer has asked that it is not be used for commercial purposes).

CASH BUCKET.png

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# 9. Contactless/Card Payment Devices

Contactless/card payment devices are very helpful for fundraising, now that fewer people carry cash. People can make payments easily using their cards or their phone and the contactless/card payment devices are very easy to use.

Obviously you need a **bank account** to receive the funds taken via these devices.

Organisations like **Zettle** and **SUMUP** provide the interface platform between a bank account and the payment device. For this service, they take a fee deducted from your takings. Of course, they also sell you the payment device in the first place too! Some devices that are free up-front end up taking more in the long run via percentage revenues raised by you.

Cheaper devices (some cost as little as £20) do not have SIM cards built in, These need to be paired with the smart mobile phone of the person using the device. That person must have an account set up for them beforehand. If a different person uses it, then that all needs to be done again for the new phone. This is very fiddly and needs dedication! The drawback of these devices is they do not work so well when mobile phone coverage is less than perfect.

Our strong **advice is to buy a contactless/card payment device with a SIM card already in.**

## **Which Platform?**

SUMUP is straightforward to set up with an online account. Their Solo device, which costs about £90, has a built in SIM so it can be used by anyone, anywhere.

Be aware that you do need to:

- answer questions about what you are taking payments for,
- give the name of the person responsible for the group
- link to e.g., a Facebook page or website to show them you are a real group.

Presumably these actions deter criminals from using the platform, but also instill confidence in potential donors.

Other platforms can require a higher level of proof of your reason for collecting payments.

## **Raise Funds for XR UK with a Contactless/Card Device**

If you want us to provide a contactless/card payment device that is set up to direct funds into the XR UK bank account, please contact the fundraising team.

Get in touch through the [Mattermost Fundraising Reception channel](#).

Or email [XXXXXXfundraising@rebellion.earth](mailto:XXXXXXfundraising@rebellion.earth).

# 10. Using Chuffed and Stripe to Create Fundraisers for XR

Chuffed is a fantastic way to raise funds, as long as you have a [bank account](#) to receive the money.

The main XR UK fundraising takes place through Chuffed.

Should you raise money for your local group, your region/nation or for XR UK?

QR code for XR UK Chuffed fundraiser page

NEEDS LINK TO DOWNLOADABLE FILE !!!

## Setting up a Chuffed fundraiser

If your group decides to set up a fundraiser of its own, you will need to set up an account with Chuffed. Once this is done, you can set up any number of fundraiser pages, although you probably only want a general one to raise money for your group.

Chuffed makes money by taking a cut of the money that is donated. You can either set up the fundraiser so the cut is taken as a percentage of the money donated, or you can set it up so that the donor can decide how much to give Chuffed on top of their donation to your cause (including an option to give nothing at all).

Setting up a Chuffed account and your first fundraiser takes about an hour and Chuffed guide you nicely through the process. If you are nervous about this, then maybe two people sitting together to do the set up will feel more comfortable.

Remember perfection is the enemy of action; you can always tweak as you learn how to do this! Speak to your M&M team to help with messaging, or your Anchor Circle for advice.

You will need:

- a bank account,
- a named individual as the account contact
- an email account to link to the Chuffed account. Have all this decided and ready before you start the set up.

Why do you need a Stripe account too?

Stripe is a platform that processes payments from debit and credit cards, Paypal, ApplePay Googlepay etc. Stripe sits invisibly behind Chuffed and manages the process that transfers the money from a donor's account to your bank account.

This means that if you want to have a Chuffed fundraiser then you also need to set up an account with Stripe. You are prompted to do this as part of the Chuffed account set up process, so it is all made straightforward for you. It is Stripe, not Chuffed who will hold your bank account details.

Stripe and Chuffed are separate organisations.

## Using QR codes to link to a Chuffed fundraiser

## Using a link on an email to link to a Chuffed fundraiser

Local groups, regions and nations can direct donors to this using the link or the QR code below.

[donate-banner.png](#)  
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# 11. Text to Donate Fundraising

Text to donate is an easy way for people to donate to XR UK using their mobile phones.

XR have **two Text to Donate options** that can be used for by anyone for XR UK fundraising.

People use the simple text facility on their phone to send a word to the number **70085**. The donation will be charged to their phone bill or phone credit. They should immediately get an automatic thank you message texted back to them to confirm their donation to XR.

**Text REBEL to 70085 to donate £10**

**Text FUTURE to 70085 to donate £5**

Texts will cost the donation amount, plus one standard network message rate.

Here is an A4 page to print off and use for XR UK fundraising. It has the Text to Donate and the QR code for the XR UK Chuffed page. Printing it onto coloured paper is nice, but white paper is also fine. This has been designed to make it easy for groups to use.

PRINTFILE !!!!!!!!!!!!!!!!!!!!!

NB Local groups, regions and nations are unlikely be able to set up their own Text to Donate, so only use this if you are raising funds for XR UK.

[poster pic.png](#)  
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# 12. Social Media fundraising

Social media is a great way to share and multiply your fundraising, particularly for local groups and specific projects. Look out for XR UK fundraising asks on social media and forward/like/share them to others.

# 13. Action Network Email creating mode with Drag and Drop Option

## Creating a Donate Button on Emails in Action Network

URL to use for donations for The Big One (updated on 10/01/2023):

<https://chuffed.org/project/thebigone>

URL to be used for Extinction Rebellion UK Fundraiser (updated on 01/12/2022):

<https://chuffed.org/xr/uk>

## In Email creating Mode with Drag and Drop Option on:

1. Click on the Square that states 'Button' and move it into the bigger square to the left.

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2. Click on the Button in the right Window. This will enable you to change the text in the button, and a URL link, change colour and form of the button

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# How to ask for a donation in an email/guide/other document

**Here are a few suggestions of text you can use next to a Donate button in an Email**

## **Longer form**

It's only thanks to small donations from individuals like you that we can continue to fund actions, outreach, equipment, systems and more.

Every single donation helps us demand change. Together, we are unstoppable.

## **Short form 1**

Extinction Rebellion runs on love, rage, and donations! Give now to keep the rebellion alive!

## **Short form 2**

Thanks to donations from people like you, XR UK can continue to demand change.

## **Local Action 1**

The climate emergency is now! We need to take local grassroots direct action to make change happen. But we can't do it without your support.

## **Rebellion Ask**

Without your help, there won't be a rebellion. Your local XR group urgently needs your help to keep resisting and rebelling. Can you donate now or organise a fundraiser?

Yes, I want to donate to fund the rebellion

Yes I want to organise a fundraiser (email link)

## **Rebellion Ask 2**

We need your help to fund the rebellion! Support local volunteers' fund essentials and you'll be directly helping to fight back against climate emergency inaction.

## **What does XR UK spend money on?**

A [monthly] donation helps us:

- Support volunteers with essential costs
- Carefully plan attention-grabbing actions
- Pay for safe storage of equipment
- Maintain our website and communication tools
- Manage our finances with accounting software and professional bookkeeping
- And so much more

# Action Network Email creating mode with HTML (not knowing how to code in HTML)

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In Email creating mode with HTML (not knowing how to code in HTML):

1. Download the Donate Button Image here:

[https://drive.google.com/file/d/1J8clWNedbgRwkVvigHekMM1JMxsHBrF7/view?usp=share\\_link](https://drive.google.com/file/d/1J8clWNedbgRwkVvigHekMM1JMxsHBrF7/view?usp=share_link)

2. Add Image to the email:

[3a image.png](#) type unknown

3. Add Fundraising URL to the image Click on the Donate Button Image in the Email body which opens the following window:

[4 image.png](#) type unknown

# 14. Festivals and Artblockers fundraising

Festivals and Artblockers can get bespoke support from the Fundraising team, please get in touch!

Contact us through the [Mattermost Fundraising Reception channel](#).

Or email [XXXXXXfundraising@rebellion.earth](mailto:XXXXXXfundraising@rebellion.earth).

We can help with:

- Card/contactless payment devices
- Handy sign up/donate QR code cards
- A4 posters with TEXT TO DONATE and donate QR codes
- Advice on dealing with cash

[poster-pic.png](#)  
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# 15. XR Communities fundraising

XR Communities can get bespoke support from the Fundraising team, please get in touch!

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Or email XXXXXXfundraising@rebellion.earth.

We can help with:

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- Handy sign up/donate QR code cards
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