

C. Help and resources

Fundraising as part of your activities, Resources, Training, Telegram and Mattermost support

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16. How to include fundraising with outreach and other XR activities

Outreach If you have an outreach interaction that ends with a “sign up” (to Action Network) then you may also feel able to ask for a donation. [Here is a short video that shows you how this might work.](#)

You might want some or all of the following with you to help with fundraising:

- [Card/contactless payment devices](#)
- [Handy sign up/donate QR code cards](#)
- [A4 posters with TEXT TO DONATE and donate QR codes](#)
- A4 stands for your posters (acrylic or wooden homemade)

[IMG_0590.jpg](#)

- [DONATE QR code that you can incorporate into your own posters, fliers etc](#)

Most other XR activities can be opportunities for fundraising

Artblockers

Meetings

Talks and Trainings

17 Handy double sided cards with QR codes to both SIGN UP and to DONATE

[IMG_0879.jpg](#)

Little cards (the size of a business card) with a SIGN UP QR code on one side and a DONATE QR code on the other were very useful at The Big One because:

- they were easy to carry and fit into a pocket/clipboard/purse/wallet for outreachers, stewards, fundraisers to use for sign ups and donations
- if people are in a hurry, they can take them away to use later
- our XR leaflets usually only have a QR code linking to the general website, the QR codes on the business cards are more specific
- they are very cheap!

We have created some new cards that can be used by anyone for XR UK fundraising.

You can get some of these by contacting the fundraising team or downloading the artwork below and getting your own printed. Of course, you can also create your own artwork and QR codes and make your own cards!

Download artwork for the current XR UK business cards

[DOWNLOAD SIGN UP SIDE OF BUSINESS CARDS](#)

[DOWNLOAD DONATE SIDE OF BUSINESS CARD](#)

Why the cards are not essential anyway!

The DONATE and JOIN OUR MAILING LIST buttons are always at the top of our website when accessed from a phone, so just ask people to search for XR UK if you do not have any cards!

18. A4 Posters with TEXT TO DONATE and DONATE QR codes

[Download A4 poster](#)

You can put the A4 poster into an acrylic upstand like the one pictured (on the right), or put it on the front of a homemade wooden upstand also pictured (on the left). Of course the wooden one is open to the rain but these A4 posters are easily printed so just take some spares!

[IMG_0590.jpg](#)

[poster-pic.png](#)

19. Get more help at the monthly Fundraising workshops

Starting Monday 4 September 2023 we will run fundraising workshops on Zoom for local groups, regions and nations.

Further workshops will be on the first Monday of every month.

Everyone is welcome. The workshops will run through the content of this Rebel Toolkit Fundraising book and there will be time for questions.

[Register for these workshops here](#)

7pm Monday 4 September 2023

7pm Monday 2 October 2023

7pm Monday 6 November 2023

7pm Monday 4 December 2023

After registering, you will receive a confirmation email containing information about joining the meeting.

20. Get more fundraising help on Mattermost or Telegram

If you have questions after reading these fundraising pages then you can ask for support either on Mattermost or Telegram.

Mattermost - type "Fundraising UK Reception" into the bar on the top left-hand side of every screen or [use this link](#) then just ask your question in the channel.

Telegram - join the [Get help with XR fundraising channel](#).