

10. Using Chuffed and Stripe to Create Fundraisers for XR

Chuffed is a fantastic way to raise funds, as long as you have a [bank account](#) to receive the money.

The main XR UK fundraising takes place through Chuffed.

Should you raise money for your local group, your region/nation or for XR UK?

QR code for XR UK Chuffed fundraiser page

NEEDS LINK TO DOWNLOADABLE FILE !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Setting up a Chuffed fundraiser

If your group decides to set up a fundraiser of its own, you will need to set up an account with Chuffed. Once this is done, you can set up any number of fundraiser pages, although you probably only want a general one to raise money for your group.

Chuffed makes money by taking a cut of the money that is donated. You can either set up the fundraiser so the cut is taken as a percentage of the money donated, or you can set it up so that the donor can decide how much to give Chuffed on top of their donation to your cause (including an option to give nothing at all).

Setting up a Chuffed account and your first fundraiser takes about an hour and Chuffed guide you nicely through the process. If you are nervous about this, then maybe two people sitting together to do the set up will feel more comfortable.

Remember perfection is the enemy of action; you can always tweak as you learn how to do this! Speak to your M&M team to help with messaging, or your Anchor Circle for advice.

You will need:

- a bank account,
- a named individual as the account contact
- an email account to link to the Chuffed account. Have all this decided and ready before you start the set up.

Why do you need a Stripe account too?

Stripe is a platform that processes payments from debit and credit cards, Paypal, ApplePay Googlepay etc. Stripe sits invisibly behind Chuffed and manages the process that transfers the money from a donor's account to your bank account.

This means that if you want to have a Chuffed fundraiser then you also need to set up an account with Stripe. You are prompted to do this as part of the Chuffed account set up process, so it is all made straightforward for you. It is Stripe, not Chuffed who will hold your bank account details.

Stripe and Chuffed are separate organisations.

Using QR codes to link to a Chuffed fundraiser

Using a link on an email to link to a Chuffed fundraiser

Local groups, regions and nations can direct donors to this using the link or the QR code below.

[donate-banner.png](#)
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