

# The Heading for Extinction Talk

Okay, so you're in a conversation with someone who is open to XR - what next?

## Invite them to a specific event!

One of the best talks is still the classic **Heading for Extinction Talk (HfE)**.

It remains one of XR's most powerful outreach tools - it informs people about the rationale behind XR, tells the awful truth about the science and motivates people to get involved.

Due to lockdown, a special new HfE Zoom version has been created; it's a bit shorter but it's impact will be just as big.

Each local group should aim to organise and advertise at least one HfE talk before the Rebellion.

Bigger local groups should aim for three HfE talks.

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If you are unable to organise an event, you can still watch an **on-line version** of the HfE talk.

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## How to Organise an HfE Talk

### 1. Find a Speaker

**Where can I get a speaker to give the talk?** Ask your **regional Talks & Trainings coordinator** - maybe you can organise a talk event together with other local groups in your region if you don't have a speaker in your own local group. **OR**

### 2. Request a speaker **here**

### 3. Find a Venue Considering all potential accessibility issues

## 4. Publicise your Event

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If you have a specific question you can write to:

[hفتهام20@gmail.com](mailto:hفتهام20@gmail.com)

but please don't use this address to request speakers; Thanks!

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