

# What is Paint The Streets?

[Link to the Paint The Streets Info Pack \(live doc\)](#)

## What is Paint the Streets?

Paint the Streets is an ongoing creative campaign, breaking social norms to raise awareness about the climate & ecological emergency.

## What are the aims of Paint the Streets?

Paint The Streets creative actions use images to tell the truth about climate breakdown, ecological collapse, and the injustice of our toxic system and failing governments Create an action pathway and build confidence for new Rebels

### **Move hearts and minds**

- Grow the movement through organic, creative, decentralised participation
- Remind the world politics is failing but there are solutions and hope.
- Break the media echo chamber by reaching new audiences
- Mystify, inspire, shock, bring hope and love to people
- Have fun!

## Who can take part?

Anyone in XR! This is an inclusive campaign and we welcome all rebels.

There are creative actions for everyone from flyposting and making stencils to mural painting, creating street sculptures to folding origami offerings. For rebels to take part we ask that you are mindful of our core principles and demands as well as strategy guidance.

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