

# Social Media Strategies

Moving forwards on Social Media and getting noticed

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# Social Media Strategies

We are being suppressed on social media, they hide our posts and place us lower in the search results.

## What can you do to help?

Nervous about Social Media? - Check out: [A Nervous Rebel's Guide to Social Media](#)

### • COMMENT ON FACEBOOK

It is not enough to simply like a post to give it attention If you see an XR Post Comment on it - this boosts the profile of the post If you see an XR post with NO Comments, give it some love and attention and share with your groups! If you see a post with a lot of negative comments Give the post some love Share it with your XR groups to give it some love!

### • RETWEET ON TWITTER

Go beyond liking a post! Retweet to boost it! Even better, quote the Tweet with your own words / hashtags Make sure to repeat the hashtags from the original post as well as the generic ones #WeWantToLive #ExtinctionRebellion #ActNow Have a look at the threads, if there is a lot of negativity share it with us so we can love bomb them and drown out the trolls!

### • INSTAGRAM

Make the most of the Hashtags! Share posts to your Story and tag @xrebellionuk and @extinctionrebellion Comment on Posts showing support and use our Hashtags

If you are on other social media sites and are comfortable using them - Go for it! Create a community.

**FOR MORE HINTS AND TIPS SEE BELOW!** Please add to this as you go - it needs more info - if you want to get involved in this please give us a shout via Communities on Mattermost. Not on Mattermost try our Telegram channel.

\* Before you Start \* Where to Comment

- Some Common Responses

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### • OTHER RELATED RESOURCES

- Check out the Troll Patrol! - an XR handbook for responding to negative comments online in a productive way
- FOLLOW OTHER DIGITAL REBELS Add your social media handles to the list, follow others, boost visibility with likes/retweets etc.

# Telegram 'Twitter Storming chat'

Here is a link to Our Twitter Storming Telegram chat