

# Intro...

Extinction Rebellion was born in 2018 with a single clear mission - to bring so many people onto the streets for so long that the government has no choice but to radically transform a system that threatens to kill us all.

The Big One was a triumph. It proved we can mobilise 100,000 people around the very heart of power to demand the change that we urgently need to survive the climate and ecological crisis. In the critical election year of 2024, the mother of all mass mobilisations will be what XR was born to do: bring all those people and more back on to the streets. And this time we won't go home until a broken political system hands us, the people, the power to save ourselves.

Watch the recording of the [Action Strategy Open Call](#) | 25th June 2023

This new action strategy is entirely focused on bringing that exciting vision closer to reality - by empowering and supporting every rebel to grow our amazing movement into an unstoppable force.

Here's how....

---

Go back to [XRUK Actions Strategy 2023/24 Phase 1](#) main menu

---